

# STEVEN DAVID LAMPLEY

**2019** MEDIA  
KIT

“The thing I like about Steven, he has all this forensic knowledge and he can take all that information and relay it in a way that everybody can understand.”

*Nancy Grace  
A&E Network  
Oxygen Channel*

# INTRODUCTION

Former Police Officer and  
Undercover Sex Crimes SVU Detective

Speaker/Trainer • Author • Radio Personality

Steven David Lampley spent twenty-one years as a police officer and undercover sex crimes SVU detective and worked closely with the Federal Bureau of Investigation, the United States Postal Inspector's Service, the Department of Justice's United States Attorney's Office, and the Alabama Attorney General's Office (Troy King, 2006-2011).

Steven was the arresting officer of The Clairemont Killer featured on America's Most Wanted™ and the arresting officer of a Fugitive from Justice on Canada's Most Wanted.

Some of the cases in which Steven was a part have been seen on such television shows as *Murder in the Afternoon* (TruTV™), *Unusual Suspects* (Investigation Discovery™), *New Detectives* (Discovery Channel™), and America's Most Wanted (FOX™). News media including The New York Times™, The Los Angeles Times™, The San Diego Union-Tribune™ and The Gadsden Times™, along with numerous true crime and serial killer books have covered these cases.

Steven received two awards as Police Officer of the Year and numerous departmental and civilian commendations.

Steven is a regular guest on *Crime Stories with Nancy Grace*™, contributor to *Law Enforcement Today*, *Death Investigator Magazine*, and prestigious, *Psychology Today* and is the host of the acclaimed *Crime & Forensics* radio show heard on iHeart, TuneIn, Spotify, Stitcher, iTunes, and numerous other media.

William T. Gaut, PhD, Deputy Chief (Ret), Homicide Division, Birmingham Police Department, says of Steven, "His skills place him in the "cream of the crop" category."

He now uses his immense police and undercover SVU detective experience speaking to conferences, corporations, and organizations on the topic of *How to Catch a Liar*.

*"He can take that information and explain it in a way anybody can understand."*

Nancy Grace  
A&E Network  
Oxygen Channel

# SPEAKING

"I had the distinct opportunity to attend Steven David Lampley's presentation *How to Catch a Liar* at CrimeCon 2018 in Nashville. Because I was also doing presentations about *The Keepers*, it was difficult to attend many sessions, but I made sure not to miss this."

*Gemma Hoskins*

*Investigator*

*Netflix, The Keepers*

## HOW TO CATCH A LIAR

Losses due to deception and lies are, on average, each year ONE TRILLION DOLLARS. Most companies, trainers, and speakers spend a predominance of their time in the advocacy of cameras, security, and access control.

All of those are very useful and should not be discarded. However, there is another tool, one not typically available, that can greatly supplement those tools.

When properly implemented, having the skills to be able to identify a lie can be quite effective in (1) preventing loss and (2) helping to identify those individuals who are responsible for specific losses.

*How to identify lies and those individuals who tell them!*

Does *How to Catch a Liar* work? When personnel are properly trained, it can be extremely effective. During my many years as a police officer and SVU detective, being able to identify lies helped me achieve a 100 percent confession rate during my investigations.

"His skills and knowledge place him in the 'cream of the crop' category."

*William T. Gaut, PhD*

*Deputy Chief (Ret)*

*Homicide Division*

*Birmingham Police Department*

*How to Catch a Liar* is not only informative and educational but we make it fun and it's interactive! Maybe even a doughnut joke or two (I was, after all, a police officer...LOL).

What is the difference between these two following statements? "Nooooo, I did not take his money," and "No, I didn't take Jake's money." One of these statements indicates a lie, while the other indicates the truth.

In this speaking program I outline a wealth of techniques and indicators of lying, some of the very same I used during my investigations.

Covered in this program are such topics as global vs individual indicators, question pause, clustering, eye shift, allusion, convincing v conveying, elusion, aggression, physical verbal disconnects, exclusionary statements, pronoun usage, "Big" information, contractions, anchor points, qualifying phrases and words, micro-expressions, and much more.

"He was great! It was my favorite session."

*Gloria*

"You ROCKED THE HOUSE!!! You're awesome!"

*Kevin*

## HOW TO CATCH A LIAR

I find that most people believe they are pretty good at picking out lies and liars, but that is simply no the case. In fact, approximately EIGHTY-TWO percent of all lies told are never caught!

Especially in business, an eighteen percent success rate is something as important as lying and deception is, plain and simple, NOT good enough!

The good thing is that we can help fix that and without a polygraph!

In the How to Catch a Liar keynote presentation I discuss and explain the intricate and sophisticated assessment techniques as well as the verbal, physical, and combination indicators and common errors and misconceptions that most people believe regarding picking out lies and liars. One such fallacy is that if someone will not look another in their eyes or have their arms folded, then they must be lying. That is not true, yet approximately seventy-three percent of the population believe this! I go into detail explaining why this is untrue.

The How to Catch a Liar keynote program is suitable for any corporation, college, university, organization, conference, or convention. No one likes people telling them lies and getting away with it!

The How to Catch a Liar keynote is an actionable, practical, entertaining, and life-changing presentation arming you with relevant, cutting edge, powerful techniques to help discern lies and deception.

Does it work?

Andrea Cipriano of *The Crime Sheet* attended the How to Catch a Liar presentation at the New Orleans Hilton (Riverside) in June 2019 and came away with this in her review of the session:

*We began with a simple test using only our existing knowledge: watch short pre-recorded videos of Lampley telling a lie repeatedly in different fashions.*

*We had to write down how many behavioral lying indicators we saw and what the indicators were.*

*I didn't do as well as I had hoped to.*

*I was only able to catch about half of the 5 or 6 indicators shown in each video.*

*However, when we re-watched them after learning more about what to look for, I finished with a perfect score.*

Learn to identify the lies and deception by having Steven come to your corporation, college, university, organization, conference, or convention and present the How to Catch a Liar keynote!

[www.StevenDavidLampley.com](http://www.StevenDavidLampley.com)

# APPEARANCES

## MEDIA

### **Crime & Forensics (Show Host)**

A weekly true crime radio show and podcast. Heard worldwide on iHeart Radio, TuneIn, Spotify, iTunes, Stitcher, and other multiple media across the world.

### **Five Minute Forensics**

A weekly, just the facts, five-minute radio class on various forensics topics.

### **Crime Stories with Nancy Grace (Regular Guest with Thirty Appearances)**

CrimeOnline  
Nancy Grace

### **Psychology Today**

Monthly contributor in Law & Crime.

## SPEAKING

### **CrimeCon 2018**

Gaylord Opryland Resort and Convention Center True Crime Convention  
May 4 - 6, 2018  
*How to Catch a Liar®*  
Presidential Ballroom audience of 850, standing room only.

### **How to Catch a Liar**

Thalia Theater  
Chicago, Illinois  
March 29, 2019  
*How to Catch a Liar*

### **CrimeCon 2019**

New Orleans Hilton, Riverside  
New Orleans, Louisiana  
June 6-9, 2019  
*How to Catch a Liar*

## MAGAZINE

### **Law Enforcement Today**

"How to Catch a Liar"

### **Criminal Minds™ Official Wiki Fan Website**

"Detecting Liars"

### **Death Investigator Magazine**

"Identifying Lies During an Investigation."

### **Psychology Today**

Law & Crime contributor

## BLOG

### **Life As I Know It**

"You Didn't Treat Me Like a Dog"

# CONTACT & SOCIAL

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## **CONTACT**

EMAIL: [steven@stevendavidlampley.com](mailto:steven@stevendavidlampley.com)

SKYPE: [steven@stevendavidlampley.com](https://www.skype.com/people/steven@stevendavidlampley.com)

WEBSITE: [www.StevenDavidLampley.com](http://www.StevenDavidLampley.com)

## **SOCIAL**

Facebook: [Facebook.com/StevenDavidLampleyPage](https://www.facebook.com/StevenDavidLampleyPage)

Twitter: [@StevenLampley](https://twitter.com/StevenLampley)

LinkedIn: [StevenLampley](https://www.linkedin.com/in/StevenLampley)

IMDb: [Steven Lampley](https://www.imdb.com/name/nm1045244/)

SpeakersBase: [Steven David Lampley](https://www.speakersbase.com/steven-david-lampley)

# WHAT PEOPLE SAY

"I had the opportunity to attend Steven's presentation at CrimeCon 2018. I specifically attended so I could return to interviews featured on Netflix, The Keepers. I was fascinated to find so many of the indicators Steven demonstrated. Thank you, Steven David Lampley! Thank you, CrimeCon!"  
---Gemma Hoskins (Netflix "The Keepers")

"Police officer to police officer, you're at legend status!"  
---Ryan Patterson (Law Enforcement)

"I am blown away."  
---Marlena Smith (The Life I Live)

"Steven Lampley does a masterful job of, not only taking us onto the streets with him, but finding gems of life-truths that we can take away from his war stories. May all of us learn them well."  
---Troy King (Alabama Attorney General - 2006-2011)

"His skills place him in the "cream of the crop" category."  
---William T. Gaut, PhD. (Deputy Chief Ret., Homicide Division, Birmingham Police Department)

"I loved Steven David Lampley's session, "How to Catch a Liar."  
---Alison Oles (CrimeCon Attendee)

"He was great! It was my favorite session at CrimeCon2018."  
---Gloria Kelly (CrimeCon Attendee)

"You ROCKED THE HOUSE!!! You're awesome!"  
---Kevin Thompson (Radio Show Co-Host)

"You gave out so much excellent information that I could barely scribble it all down! I wish it had been twice as long!"  
---Jean Black (CrimeCon Attendee)

"Thank you!! You were absolutely great!"  
---Jennifer Shaw (CrimeCon Attendee)

"How to Catch a Liar with Steven David Lampley is awesome!"  
Emma Jameson (CrimeCon Attendee)

"Don't miss your chance to see this amazing session!"  
---Just Killing Time Subscription Box (CrimeCon Attendees)

